

# Tips

- **Change the timezone before creating bookings at scale** — changing it shifts the meaning of "today/now" and the time reminders go out.
- Only enable the **languages you actually serve** — the public page offers switching between those.

“ ? **Scenario:** a Lisbon business with international customers ? timezone `Europe/Lisbon`, default language EN/PT and additional languages EN/FR/ES; the public page then lets visitors pick those.

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**Next:** [Contact & support](#).

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