


# Introduction

Under **Settings ? Business** you manage the data that applies to the whole business (all stores).

1. **General data** — name, category, contacts.
2. **Timezone** — pick the business timezone from the list. It's the single source of "today"/"now" and time conversion across every store. Important for stores in different timezones and so that reminders go out at the right time.
3. **Languages** — the default language and the additional languages you offer. **Public pages appear in the business's language**, not the site's global language.

“ ?  — Business settings page (timezone and languages).  
Business settings

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