

4.3 Address (slug), subdomain and QR

1. In the **Address** card, set the **slug** (2–40 chars, lowercase/hyphens). The page lives at `.../p/the-slug`. The editor shows **live availability** and validates the format.
2. **Custom subdomain (Pro+ plans)**: turn it on to also serve the page at `the-slug.rezvy.app`. (Needs DNS/TLS on the platform side.)
3. The slug can be changed **once a week** (the editor shows the next allowed date).
4. Each store has a **direct link** and a **QR code** (the **QR** button) with **Download** and **Print** options — ideal for the counter, window or cards.

“ ? `04-address-qr.png` — Address card (slug + subdomain toggle) and the QR popup.
Address and QR

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