

4.2 Brand and look

1. Page **title** and **subtitle**.
2. **Logo** and **cover image** — upload and **crop** the images in the editor (the logo also serves as the icon/favicon and the installable app).
3. **Color theme** — pick one of the ready-made themes (40 light + 10 dark). The whole page is colored from the chosen theme.
4. **Social links** and **footer message**.

“ ? `04-theme.png` — Color theme grid + logo/cover upload with cropping. Theme

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